

FAX# 323-937-2481
AUG20/12 14.22
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 78 SALESMAN # _____
BUYER NAME KYM MASON
SALES PRSN LA- MICHAEL WARD

PRDCT	263/NFIB	W/O 9/3	EST#263	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = NFIB AGENCY PRODUCT CODE = NFIB AGENCY EST# = 263												
1			700A-900A	30		\$2,450.00	9/3	9/7	1		M-F	1
PROGRAM : GMA RA35+ : 4.0												
2			1200N-100P	30		\$1,050.00	9/3	9/7	1		M-F	1
PROGRAM : EYEWITNESS NOON NEWS RA35+ : 3.6												
3			500P-600P	30		\$2,700.00	9/3	9/7	2		M-F	2
PROGRAM : EYEWITNESS NEWS RA35+ : 5.1 CON COM1 : RUN 1X PER DAY												

REP HEADLINE# 6288430
 *** ORIGINAL REV#0 ***

REP: TEL# 323-634-8086
 ORDER WORKSHEET

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4			600P-630P	30		\$3,700.00	9/3	9/7	1		M-F	1
PROGRAM : EYEWITNESS NEWS												
RA35+ : 7.6												
SEP/12 12600.00												
CONTRACT TOTAL												12600.00
TOTAL SPOTS												5

MARKET TOTALS \$18,000 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ
 DEMOS- RA35+*